



PICH RICHI MARATHON SPONSORSHIP PACKAGE

2020

MAJOR SPONSOR
Only one available!

PLATIUM

GOLD

SILVER

BRONZE

Available for 3 Year Term or 1 Year Term.

(\$7000 1st Yr,
\$4000 2nd Yr,
\$4000 3rd Yr)

(\$3000 1st Yr,
\$2000 2nd Yr,
\$2000 3rd yr)

\$1,500

\$1,000

\$500

Option 1 - 3 Years

\$15,000

\$7,000

\$4,500

\$3,000

\$1,500

Option 2 -1 Year

\$7,000

\$3,000

\$1,500

\$1,000

\$500

Full Naming Rights for the Event 3 yrs

✓

Exclusive presentation rights

✓

Primary Placement of name and logo on race registration forms

✓

Primary placement of name and logo on official event posters

✓

Recognition in any media release before or after the event where possible.

✓

Primary Placement of company logo on race banner

✓

Primary Placement of Corporate logo on Race bibs

✓

Primary placement of company logo on official race t-shirts

✓

Corporate logo on all media advertisement

✓

✓

✓

✓

Acknowledgment and Logo on all Social Media

✓

✓

✓

✓

✓

Corporate logo on website

✓

✓

✓

✓

Corporate logo and name on all publications

✓

Corporate logo and name on race bibs

✓

Corporate logo on all publications

✓

✓

Corporate logo on Water Stations

✓

✓

Corporate logo and name on water stations

✓

✓

Public Address mentions on day of event promotions

✓

✓

✓

✓

✓

Post Event Recognition

✓

✓

✓

✓

✓

Naming Rights of two of the Following

Naming rights of one of the following events

Female Full Marathon Event Naming rights and trophy sponsorship

✓

Male Full Marathon Event Naming rights and trophy sponsorship

✓

Male 1/2 Marathon Category Naming Rights and trophy sponsorship

✓

Female 1/2 Marathon Category Naming rights and Trophy Sponsorship

✓

Male 1/2 Marathon Walk Category Naming Rights and trophy sponsorship

✓

✓

Female 1/2 Marathon Walk Category Naming Rights and trophy sponsorship

✓

✓

✓

Male 10km Marathon Category Naming Rights and Trophy Sponsorship

✓

✓

Female 10km Marathon Category Naming Rights and Trophy Sponsorship

✓

✓

Male 10km Marathon Walk Category Naming Rights and Trophy Sponsorship

✓

✓

✓

Female 10km Marathon Walk Category Naming Rights and Trophy Sponsorship

✓

✓

✓

Male 5km Marathon Category Naming Rights and Trophy Sponsorship

✓

✓

✓

Female 1km Dash Naming Rights and trophy Sponsorship

✓

✓

✓

Male 1km Dash Naming Rights and Trophy Sponsorship

✓

✓

✓

Naming rights of a water station

✓

10 Free participant Entries and Free Transport from Quorn

✓

5 Free Participant Entries and Free Transport from Quorn

✓

2 Free Participants Entries and Free Transport from Quorn

✓